

MASTIC[®]
by **PlyGem**



MORE EVERYTHING

2024 CONTRACTOR LOOKBOOK



DESIGN INSPIRATION AND PRODUCT SOLUTIONS FOR VINYL SIDING PROJECTS



Board+Batten Designer Series™ Vinyl Siding in White and Cedar Discovery® Shake and Shingle Siding in Misty Shadow

MASTIC.COM/PRO

WELCOME TO
MORE
EVERYTHING

In this lookbook by Mastic[®] Siding & Accessories, contractors will find everything they need to inspire homeowners with a **variety of designs and product pairings for any vinyl siding project**. You can visualize combinations, match colors across our portfolio and explore business building resources.



SCAN THE QR CODE TO CONNECT
WITH A MASTIC PRODUCT EXPERT
TO LEARN MORE

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*COLOR IS BUILT
INTO THE MATERIAL,
NOT ON IT*





MORE COLORS

DESIGNED TO LAST

Mastic has more vibrant color solutions **engineered to look beautiful for a lifetime**. Which means you have more ways to bring a vision to life. Our colors are built into the material not on it, which protects them against the most extreme weather conditions. To ensure color retention, Mastic products are subjected to real-time weather conditions and accelerated UV testing. And with true color-match across a variety of exterior building materials, everything in the Mastic product portfolio is made to work together seamlessly.



**START VISUALIZING WITH
MASTIC COLOR PALETTES**



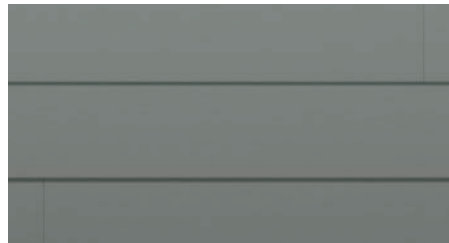


STAND OUT AND WITHSTAND

Mastic's on-trend colors can help any home stand out and withstand anything Mother Nature throws at it. There's no need to repaint because our vinyl colors won't chip, peel or wear. From light and bright to deep and bold, Mastic has the perfect palettes to help you create any design a homeowner can imagine.

CREATE THE LOOK

Inspired by nature, layered vinyl products with earthy hues create interest and texture. The white and red trim combine for a custom look that highlights the home's architectural details.



EverPlank™ Luxury Vinyl Siding
Deep Granite



Cedar Discovery® Shake & Shingle Vinyl Siding
Pebblestone Clay



**Simonton®
Windows & Doors
5500 Double Hung
Windows**
Red Brick



**Ply Gem® Trim
and Mouldings
DesignReady™**
White



**Ply Gem® Stone
Fieldstone**
Shade Mountain



**Simonton
Windows & Doors
5500 Sliding
Window**
Red Brick

Ovation™ Vinyl Siding in Deep Granite and Board+Batten Designer Series™ Vinyl Siding in English Wedgewood



MORE COLORS TO BRING A VISION TO LIFE

Greens, blues, grays, browns and everything
in between to fit any home.





DAVE AND JENNY MARRS
Home renovators, builders and HGTV stars

MORE DESIGN POSSIBILITIES

Home renovators, builders and HGTV stars Dave and Jenny Marrs trust Mastic Siding & Accessories because of our product innovation and the massive varieties of styles and colors we offer. Jenny, the creative backbone of the duo, partnered with us to curate a collection of timeless exterior palettes to complement any home exclusively for the **Mastic Home Design Visualizer**. Homeowners can upload a photo of their home or explore our sample library to see how they can elevate their curb appeal.



**GET INSPIRED WITH THE MASTIC
HOME DESIGN VISUALIZER**

[MASTIC.COM/PRO](https://mastic.com/pro)

AFTER



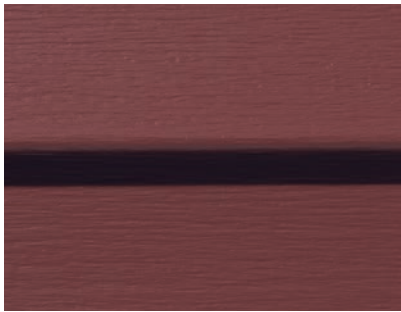
The Black & Granite Palette by Jenny Marrs applied to a sample home on the **Mastic Home Design Visualizer**.





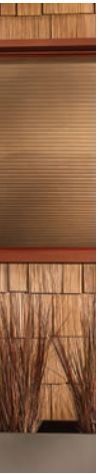
“Mastic offers a collection of siding options and colors that are universal enough to be stunning on any style home, any time of day.”

JENNY MARRS
Designer and HGTV star



*BEAUTY THAT'S
SIMPLE TO MAINTAIN*





MORE SIDING

BUILT TO PERFORM

Beauty starts with engineering. All of Mastic's siding solutions are designed to last in virtually any weather conditions no matter what region of the country you're in. By combining **more innovation with more imagination**, Mastic creates advanced, science-based products that require virtually no maintenance and look amazing for a lifetime.



FIND YOUR LOCAL DISTRIBUTOR

TRANSFORM A HOME WITH SIDING

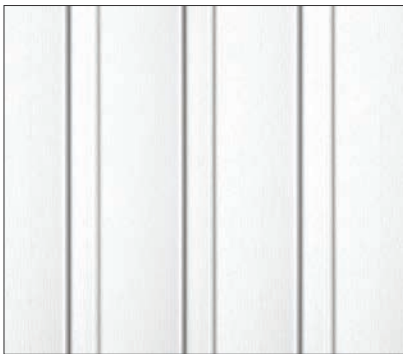
Whether it's lap, vertical, or shake and shingle, our vinyl siding gives homeowners a custom look. With Mastic, contractors have so many possibilities to select from that can bring any homeowner's vision to life. And it's one of the easiest types of siding to install. Plus, you get the confidence that comes from our **V.I.P. Limited Lifetime Warranty**.



EXPLORE MASTIC'S
SIDING PORTFOLIO

CREATE THE LOOK

The clean-lines and minimalist design enhance the curb appeal of this home. Timeless board and batten siding is paired with classic shutters and gables in a warm, modern palette.



Board+Batten Designer Series™
Vinyl Siding
White



Ply Gem® Board+Batten
Shutters
Black



Ply Gem® Trim and
Mouldings
White



Simonton®
Windows & Doors
5500 Double Hung
Windows
Black



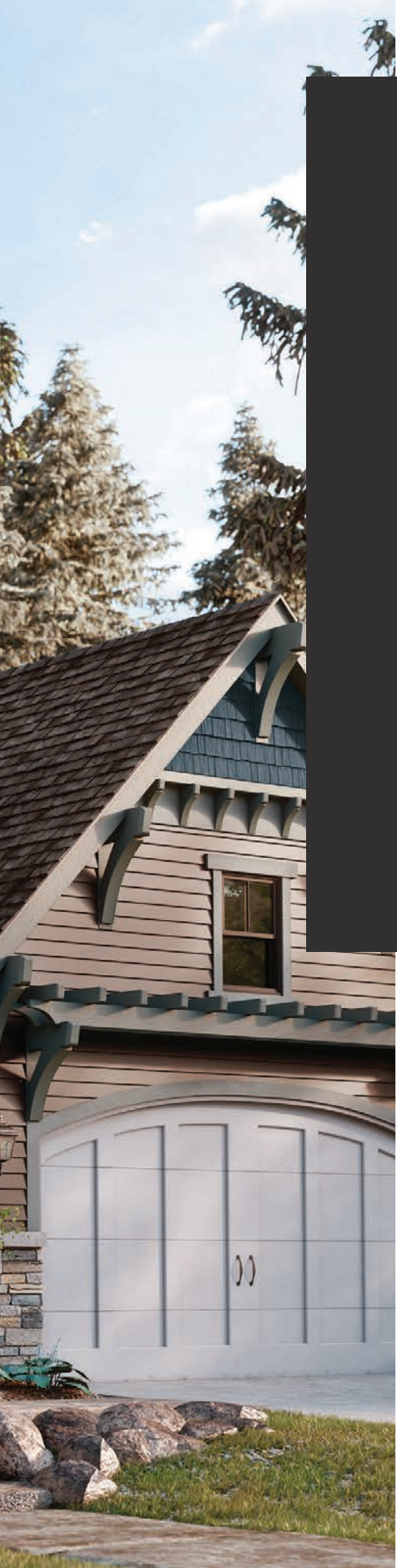
American Building
Components (ABC)
Metal Roofing
Coal Black

AFTER









MASTIC LAP SIDING

TRADITIONAL BEAUTY AND STYLE

Mastic offers a variety of lap siding and accessory styles, colors and finishes. This traditional siding features long, flat boards that overlap to shed water, preventing it from reaching the walls. Strong and durable in all weather conditions with low maintenance, lap siding comes in narrow, regular and wide widths ranging from 3" to 8".



EXPLORE LAP SIDING

CREATE THE LOOK

Using a rustic approach, this home focuses on texture and materials inspired by organic elements. Lap siding is complemented by accent details with colors that take their cues from nature.



Ovation™ Vinyl Siding
Brandy Wood



Ovation Vinyl Siding
Silver Gray



Cedar Discovery™ Vinyl Siding
Newport Bay



Ply Gem® Stone
Cascade Ledge
Alpine Mist



Ply Gem® Trim and Mouldings
Harbor Grey

MASTIC VERTICAL SIDING

UNIQUELY UNEXPECTED DESIGN





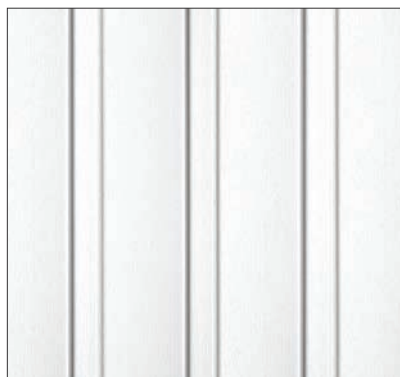
Mastic delivers a dramatic, contemporary look with our collection of vertical siding. It's available in a range of colors, including new darker hues featuring **SolarDefense Reflective Technology™** that never needs painting. Strong and durable in all weather conditions with low maintenance, vertical siding can be used on a home's entire exterior or as an accent for entryways, low porch walls, gables or dormers.



EXPLORE VERTICAL SIDING

CREATE THE LOOK

This contemporary, mono-chromatic design leans into the coastal surroundings with a bright and airy look. Vertical siding elevates the roofline giving the home a feeling of increased stature.



**Board+Batten Designer Series™
Vinyl Siding**
White



Ovation™ Vinyl Siding
White



**American Building
Components (ABC)
Metal Roofing**
Coal Black



**Ply Gem® Windows
& Doors Double
Hung Windows**
Dove Gray



**Ply Gem Windows
& Doors Awning
Windows**
Dove Gray



MASTIC SHAKE & SHINGLE SIDING

TIMELESS CHARACTER AND CHARM

Mastic offers the rugged good looks of real shake and shingle siding without the hassle of regular staining, painting and replacing. Exceptionally strong and durable, this premium vinyl siding resists dents, dings and up to 180 mph wind velocity. Beautifully detailed with cedar shake texture and a dramatic shadow line, it can make any home stand out.



EXPLORE SHAKE & SHINGLE SIDING



CREATE THE LOOK

Shake and shingle siding brings character to this modern, industrial-style home. By pairing warm accents with natural textures, it creates an inviting and alluring facade.



Cedar Discovery[®] Shake and Shingle Siding
Linen



Board+Batten Designer Series[™] Vinyl Siding
Brandy Wood



Ply Gem[®] Performance Trim Coil
Black



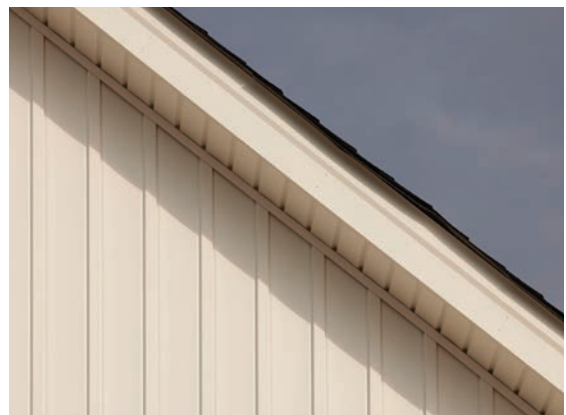
Ply Gem[®] Stone Cascade Ledge
Mystic



Ply Gem Performance Soffit
Black



*PERFORMS
NO MATTER
THE WEATHER*





MORE ACCESSORIES

MADE TO ELEVATE

Whatever look a homeowner can imagine, Mastic has the accessories to perfect it. That includes fascia, soffits, shutters, mounting blocks, vents, trim and more. You'll find everything you need to take your design to the next level. And just like our siding, it's all **engineered to perform** in the most extreme weather conditions.



EXPLORE OUR ACCESSORIES



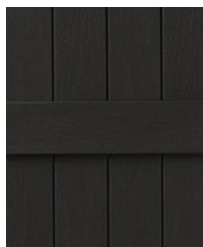


EVERYTHING TO TURN A HOUSE INTO A HOME

With Mastic, siding is only the beginning. It's the details that make a home truly stand out. Our high-performing accessories add the finishing touches to any design.

CREATE THE LOOK

Smartly selected accessories elevate the design of this home giving it a detailed, custom-look. The finishing touches add a level of charm and style, helping enhance its curb appeal.



Ply Gem[®] Board+Batten Shutters
Black



Mounting Block
White



Gable Vent
White



Fascia and Soffits
White



Ovation[™] Vinyl Siding
Silver Grey



Board+Batten Designer Series[™] Vinyl Siding
Natural Slate

MORE WAYS TO FINISH A DESIGN



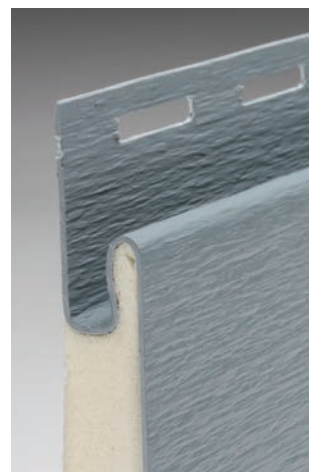


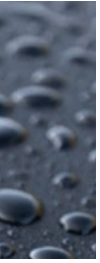
MASTIC ACCESSORY CATEGORIES



Mastic Carvedwood•44" Vinyl Siding and Cedar Discovery Perfection Shingle in Misty Shadow

SUPERIOR WIND AND UV PROTECTION





MORE SCIENCE

ENGINEERED TO PROTECT

Mastic brand siding and accessories are designed to perform despite the toughest weather conditions. With premium thickness and proprietary impact-resistant engineering, our products deliver superior wind and UV protection. Plus, exclusive formulas **boost durability** and resist thermal distortion. The Mastic exterior product lineup will last for a lifetime with **virtually no maintenance**, even in the most extreme weather conditions.



EXPLORE THE SCIENCE
IN MASTIC PRODUCTS



SolarDefense Vinyl Siding in Natural Slate,
Board+Batten Designer Series™ Vinyl Siding in Harbor Grey

DEEP, DARK COLORS MADE TO STAY THAT WAY





MASTIC SOLARDEFENSE

THE BEST DEFENSE AGAINST THE SUN

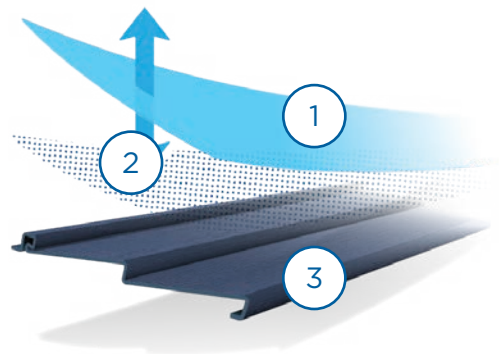
Our advanced SolarDefense Reflective Technology™ allows homeowners to select vinyl siding in the deepest, darkest hues because it will look and stay vibrant for years to come. Layers of sun protection are added to a home's exterior with advanced heat dispersion, a heat-resistant base layer and cooling compounds within each panel. It's available in a variety of luxurious colors in three collections and backed by our **No Fade, No Distortion Promise.**



EXPLORE SOLARDEFENSE



- 1. TOP LAYER** disperses heat and helps resist fading by allowing light energy to flow both ways.
- 2. COOLING COMPOUND** scatters light, reflecting heat away and keeping panels cooler.
- 3. BASE LAYER** stands up to heat, preventing distortion.



MASTIC EVERPLANK™ LUXURY VINYL SIDING

Mastic has introduced the newest category of vinyl siding: EverPlank Luxury Vinyl Siding. Homeowners get the beautiful aesthetic of true-to-wood look with the trusted performance and durability of vinyl. The wider, flatter, 6-inch plank-style construction has no overlapping seams or exposed nails after installation, creating a high-end aesthetic. Available in 12 popular colors, Mastic EverPlank is designed to stay gorgeous for a lifetime.



EXPLORE MASTIC EVERPLANK





Ply Gem®
MASTIC
EverPlank™
LUXURY VINYL SIDING



EverPlank Vinyl Siding in Brunswick

LOOKS LIKE WOOD, PERFORMS LIKE VINYL



6" PLANK
STYLE



REAL WOOD
TEXTURE



NO
OVERLAPPING
SEAMS



NO EXPOSED
NAILS



NO PAINTING
REQUIRED



SECURE
INTERLOCKING
SYSTEM



WATER
RESISTANT



LIMITED
LIFETIME
WARRANTY



WESTERN EXTREME™

PROTECTION IN EXTREME CONDITIONS

Western Extreme vinyl siding from Mastic is made for high elevation climates. Its proprietary technology resists fading and reflects harmful UV rays along with climate-related damage. Advanced polymers and special additives disperse heat, while a special pigment holds strong during rapid temperature changes to protect the colors. Plus, the extra-thick panels and unique locking system keep a home safe no matter what Mother Nature brings.

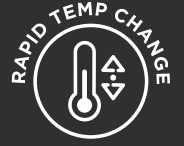


EXPLORE WESTERN EXTREME

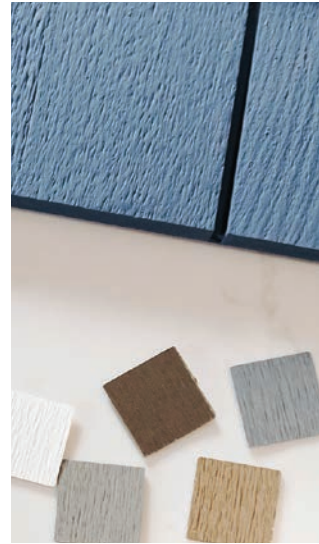
*REFLECTS LIGHT
RESISTS FADING*



MASTIC'S WESTERN EXTREME VINYL SIDING IS SPECIALLY DESIGNED TO STAND UP TO EXTREME WEATHER CONDITIONS.

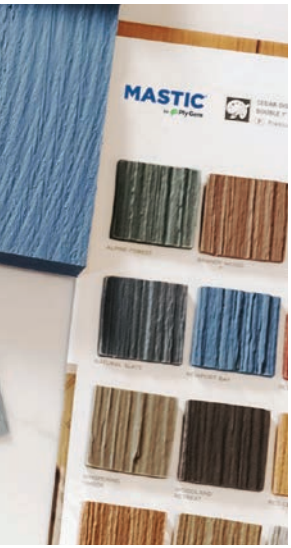


Western Extreme Vinyl Siding in Scottish Thistle



*THE CONFIDENCE OF A
LIFETIME WARRANTY*





MORE TOOLS

CREATED TO INSPIRE

Mastic offers more than just high-performing vinyl siding and accessories. The **Mastic Home Design Visualizer** helps homeowners see their vision come to life. Our industry-leading **V.I.P. Limited Lifetime Warranty** instills confidence with a guarantee of lasting product performance. And Mastic siding experts provide building professionals with **more service, support and training**.



EXPLORE MASTIC TOOLS

MASTIC HOME DESIGN VISUALIZER



Mastic helps take the guesswork out of selecting siding and accessories with the Mastic Home Design Visualizer. **Homeowners can visualize their home with curated collections of siding and accessories**, including a collection of exterior color palettes handpicked by designer and HGTV star Jenny Marrs. Seeing a vision come to life helps your **clients make decisions more confidently**.



START DESIGNING

[MASTIC.COM/PRO](https://Mastic.com/pro)



JENNY MARRS
Designer and HGTV star

V.I.P. LIMITED LIFETIME WARRANTY

Mastic products are covered by our exclusive V.I.P. Limited Lifetime Warranty for as long as a homeowner lives in and owns their home. If they sell their home, the warranty is transferable and the new owners are covered for 50 years from the date of original installation.



SEE OUR WARRANTY



EXPERT SUPPORT FOR PROS



Mastic siding experts work directly with building professionals to identify their needs, deliver the right products and create customized programs for their teams. Plus, the **Cornerstone Building Brands Rewards** program offers more recognition with business-building tools and high-value rewards.



**SIGN UP FOR OUR
REWARDS PROGRAM**



THE PLY GEM PROMISE

Mastic products are backed by Ply Gem — an 80-year leader in pioneering performance home exteriors with a superior warranty, creating beautiful curb appeal for decades to come.

[MASTIC.COM/PRO](https://www.mastic.com/pro)



MASTIC.COM/PRO

MASTIC SIDING & ACCESSORIES BY PLY GEM | 888-975-9436 | 5020 Weston Parkway, Cary, NC 27513

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